

**Economic Development Commission  
Advisory Committee  
Notice of Meeting  
Thursday, February 9, 2017 8:30 a.m.**

**To: Committee Members**

Ty Arneson, Clint Francis Graham Foust Matt Junghans  
Mark Powers LaFarris Risby Mark Stenstrom City Commissioner: Pat Landes  
County Commissioner: Charles Stimatze

**From:Chairman**

**AGENDA**

*Please respect others by turning all cell phones off and not talking when someone else is. Thank you!*

- I. Call the Meeting to Order**
- II. Approval of Agenda**
- III. Approval of Minutes – January 12, 2017**
- IV. Financial Reports – January**
- V. Public Comments – 3 minutes/each**
- VI. Old Business**
  - A. Discussion/ Presentation from USD 475
  - B. Updates on Network Kansas / E-Community
  - C. Work Ready Certification
- VII. New Business**
  - A. Prospect Report
  - B. County Marketing Plan
- VIII. Action Items**
  - A. Support for USD 475
  - B. Marketing Plan
- IX. Monthly Update**
  - **NRP**  
No information provided for January 2017.
  - **RLF**  
11 Total  
5 current (30 days or less)  
5 Past Due (4 closed and/or in litigation; 2 delinquent)  
1 PAID IN FULL
  - **Building permits**  
**January:**  
0 Residential New constructions (2 Residential additions, 17 Residential remodel)  
0 Commercial/ Industrial New Construction (2 Commercial additions, 2 Commercial remodel)  
16 Other (demo, sign, fence, etc) (+ 1 house move)  
  
**YTD:**  
0 Residential New constructions (2 Residential additions, 17 Residential remodel)  
0 Commercial/ Industrial New Construction (2 Commercial additions, 2 Commercial remodel)  
16 Other (demo, sign, fence, etc) (+ 1 house move)

- **E-Community**
- **WRC**
- **Regional Economic Development Group**
  - **(HRMN)**

**X. Director's Report – 15 minutes**

**XI. Chairman's Remarks – 10 minutes**

**XII. Executive Session for Trade Secrets Discussion (If Needed) to include EDC Director and Dennis Beson**

**XIII. Announcements – 3 minutes**

**XIV. Adjourn – Next meeting Thursday, March 9, 2016**

**Economic Development Commission  
Advisory Committee  
Meeting**

**Wednesday, January 12, 2017 8:30 a.m.**

**To: Committee Members**

Gery Schoenrock, Chair  
Matt Junghans  
Mark Stenstrom

Ty Arneson, Vice Chair  
Mark Powers

Clint Francis  
LaFarris Risby

Graham Foust

**Ex-officio**

City Commissioner Pat Landes

County Commissioner Charles Stimatze

**From: Gery Schoenrock, Chairman**

**Minutes**

.....  
*Please respect others by turning all cell phones off and not talking when someone else is. Thank you!*

**I. Call the Meeting to Order:**

8:33 a.m. Gery Schoenrock, outgoing Chair called the meeting to order. Committee members LaFarris Risby, Mark Stenstrom, and Charles Stimatze were absent. Others in attendance were Allen Dinkel, Lydia Kautz, Kirk Crabtree, Lyle Peterson, Allan Rothlisberg, Derek Smith, Katrina Higby; JCACC Finance Manager, Mickey Fornaro-Dean EDC Director, and Dennis Beson; JCACC President/CEO.

**II. Approval of Agenda:**

*Mark Powers moved and Matt Junghans seconded to approve the agenda. Motion carried 6/0.*

**III. Approval of Minutes: December 8, 2016**

*Mark Powers moved and Graham Foust seconded to approve the minutes. Motion carried 6/0.*

**IV. Financial Reports:**

*Mark Powers moved and Pat Landes seconded to accept the December 2016 financial report. Motion carried 6/0.*

**V. Public Comments – 3 minutes/each**

None.

**VI. Action Items:**

**A. Nomination and vote for Chair and Vice Chair**

*Mark Powers nominated Graham Foust as the new Chair and Ty as the Vice-Chair. Pat Landes seconded the motion. Motion passed 6/0.*

**VII. Old Business**

**A. EDC Director Search:**

New director was introduced. Search is DONE.

**VIII. New Business**

**A. Review of Board Terms in Chart:**

Dennis Beson pointed out that a new JC 1<sup>st</sup> representative will need to be appointed to the EDC Advisory Committee as Mark Stenstrom's term is expiring.

Clint Francis and LaFarris Risby were reappointed to the EDC Advisory Committee (unsure which will have the 1 year or 2-year term).

Charles Stimatze and Pat Landes will each have 1 year terms as City and County appointees.

There is a 6-year consecutive limit.

- B. **Geary County Marketing Plan Update – Meeting Feb 7<sup>th</sup>** (not an open meeting – EDC Director and 1 EDC representative should attend):

Dennis Beson reported that they met with 2 marketing companies to discuss possible plans. This meeting included himself, Michele Stimatze, and Alan Bontrager. February 7, 2017 there will be a presentation meeting by the two firms to pitch their ideas. Invites were sent out to Geary Community Hospital, USD 475, Junction City Board of Realtors, City of Grandview Plaza, among others.

Mark Powers inquired as to the status of this campaign being a single entity or co-op campaign. Dennis stated that a co-op campaign is the goal.

- C. **Eldon Hoyle Annual Dinner Award:**

Dennis Beson stated that Shelley Hoyle will have her mother present to help present the award at Annual Dinner on January 26, 2017.

**Mark Stenstrom arrived.**

## IX. **Monthly Update**

- A. **NRP:**

No changes reported for December 2016.

Committee discussed the need to keep this item on the monthly agenda since the report is only updated semi-annually. Graham Foust suggested keeping new applications on the monthly agenda (if applicable) but only reporting annually on the changes.

- B. **RLF:**

Report not available at time of meeting.

- C. **Building permits:**

**December:**

0 Residential New constructions (4 Residential additions, 64 Residential remodel)

0 Commercial/ Industrial New Construction (1 Commercial additions, 4 Commercial remodel)

19 Other (demo, sign, fence, etc)

**YTD:**

16 Residential New constructions (68 Residential additions, 458 Residential remodel)

2 Commercial/ Industrial new constructions (11 Commercial additions, 83 Commercial remodel)

437 Other (Demo, Sign, Fence, etc)

- D. **E-Community:**

Graham Foust reported that there was a meeting last week that included two representatives of the “mother organization” and that they are looking for new members to sit on the E-Community Board. The Board feels they are prepared and “going strong into 2017” as they have some great tools for knowledge and business and that there are grants available to utilize as well as some other opportunities. Graham added that currently the Board is meeting monthly but may switch to Quarterly due to necessity.

- E. **WRC:**

Dennis Beson stated that Mickey is familiar with the program and is ready to “get going.” Currently at 66% of the total goal. Still in need of 6 companies to promote the program or sign up to participate. Currently at 32/38 of the business and lacking in work force to utilize the testing. Dennis also reminded the committee that we are still in need of testimonials for JC.

- F. **Regional Economic Development Group (HRMN)**

Dennis Beson stated the 4 TAGs will present the progress made at the 2017 Annual Leaders Retreat on January 20 and 21, 2017.

**HRMN –**

Dennis Beson reported that he and Mickey attended a meeting yesterday with the RP6 organization on Fort Riley that helps transitioning soldiers and builds workforce. Mark Stenstrom asked if this organization could utilize the Work Ready program. Dennis thought they probably could and may be a good opportunity. Mickey added that they also had a conversation about entrepreneurship.

Dennis added that Mickey will be taking his place at the NBAF meetings from now on.

**X. Director's Report – 15 mins**

Mickey Dean addressed the committee to describe the work she has been doing and plans to do over the next month. Mickey stated that she has been meeting one on one with many community leaders and company heads to discuss issues and get feedback of potential needs in the community. Mickey explained that she plans to meet with around 35 community leaders (5-6 of which will be from outside the county boundaries) to get feedback for a SWAT analysis. Once the analysis is complete she will then put the information into "buckets" for prioritization of the issues facing Junction City and Geary County.

**A. Business Inquiries review – 1 potential company (updates):**

Dennis Beson reported that there is a "light manufacturing" company seeking a location. Mickey Dean added that she has an appointment with the gentleman representing the company and he states that he is still interested. Mickey added that this company would initially bring 20-25 employees. Mark Stenstrom inquired as to how many they would bring versus hiring locally. Dennis responded that they would bring 5-6 people that is their administration and would most likely hire the rest locally and added that these would be higher paying jobs.

**XI. Chairman's Remarks – 10 minutes**

Gery Schoenrock turned the meeting over to Graham Foust as the new Chair "since the rest of the items fall under his reign."

**XII. Executive Session for Trade Secrets:**

None

**XIII. Announcements – 3 minutes**

- Phil Brokenecky passed away last week. The company recalled all their workers back now after temporary shutdown.
- Business After Hours is today from 5-7 p.m. at Cox Bros BBQ and the High School Steering Committee meeting is at the same time)
- Regional Leaders Retreat is January 20<sup>th</sup> and 21<sup>st</sup> in Olathe at the Embassy Suites.
- Annual Dinner is January 26<sup>th</sup> at the Courtyard by Marriott.
- Gery Schoenrock stated in regards to the new high school that the EDC needs to take a stand to support the project as it could be a great tool for economic development.
- Pat Landes reviewed the funding options for the new high school and went over the different options being discussed.
- Mickey Dean stated that she wanted to have Bill Clark come present to the EDC Advisory Committee before approve support of the project.
- Graham Foust stated that these are good agenda items and to plan for the February meeting to be a little longer than normal to allow for the presentations.

**XIV. Adjourn – Next meeting January 12, 2017**

*9:32 a.m. Mark Powers moved and Pat Landes seconded to adjourn the January 2017 meeting. Motion passed 7/0.*