

**Economic Development Commission
Advisory Committee
Meeting**

Thursday, June 15, 2017 8:30 a.m.

To: Committee Members

Graham Foust, Chair

Matt Junghans

City Commissioner Pat Landes

Ty Arneson, Vice Chair

Mark Powers

Clint Francis

LaFarris Risby

County Commissioner Charles Stimatze

Mark Stenstrom

From: Graham Foust, Chairman

Minutes

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Please respect others by turning all cell phones off and not talking when someone else is. Thank you!

I. Call the Meeting to Order:

8:30 a.m. Graham Foust, Chair called the meeting to order. Committee members Matt Junghans, Mark Stenstrom, and LaFarris Risby were absent. Others in attendance were Lydia Kautz, Kirk Crabtree, Allen Dinkel, Alan Bontrager, Katrina Higby; JCACC Finance Manager, Mickey Fornaro-Dean, JCACC EDC Director, and Dennis Beson; JCACC President/CEO.

II. Approval of Agenda:

Pat Landes motioned and Clint Jungans seconded to approve the agenda. Motion carried 6/0.

III. Approval of Minutes: May 11, 2017

Mark Powers moved and Ty Arneson seconded to approve the minutes of the May meeting. Motion carried 6/0.

IV. Financial Reports:

Mark Powers moved and Pat Landes seconded to accept the May 2017 financial report. Motion carried 6/0.

V. Public Comments:

- A. Alan Bontrager inquired as to the possibility of revisiting the "Self Help Housing" as a possibility to utilize some of the town's open lots. General discussion ensued and it was agreed that it is worth looking in to Junction City's eligibility for the program with the recent changes to regulations.

VI. Old Business:

A. KS Military Workforce Summit Review:

Mickey reviewed the event. There were 158 registrations to the event and by lunch there were over 200 in attendance at the event. The General and the Secretary of Commerce came for lunch and stayed the rest of the day. General Frank stated that he is interested in hosting it on Fort Riley next year.

B. RLF:

Cheryl Beatty informed Katrina these would be the last set of reports for the RLF as the funding is being sent back to the state and will no longer be held here at the City. Katrina will continue to try and get updates on the collection efforts of current loans as the collection process will continue. Mickey reiterated that she still has access to the funds through the state if the opportunity to issue a loan arises.

C. E-Community:

Mickey discussed the E-Community meeting held two weeks ago, stating that she will be taking a more active role in the program with marketing, projects, information distribution, etc. E-Community tried to hold a meeting to include the financial institutions, however due to low attendance the meeting was postponed with no set date yet. The Mini Shark Tank project was discussed as a possible way of utilizing that funding as well.

VII. New Business

A. Marketing with the State of Kansas:

Mickey told the Advisory Committee about the featured article in the Kansas Magazine to be coming out through Conway Data. JC/GC will feature a two-page investment profile and a guaranteed ad, which allows her to choose where the ad is located in the magazine. This package was \$20,600 which she was able to get down to \$17,500. JC 1st, the City of Junction City, Corvias Military Living, and EDC all contributed to this project to provide funding.

B. Site Selection Forum:

Mickey reviewed the Site Selector Forum she attended in New Orleans last week.

C. Strategic Doing/ Image Meeting:

Efforts are being made to work on an image campaign for JC, the strategic doing committee is still pushing forward, and Mickey is working with the small business retail group. A combined meeting will be held July 6th with Jeff Tucker facilitating to meet common goals.

D. Countywide Marketing Project:

Dennis updated the Committee on the progress of the marketing campaign. EDC previously approved \$15,000 to the project. JNT has been selected to run a smaller campaign involving geo-targeting and a video for "Why JC." Membership Division also signed a membership trade agreement with JNT for Cornerstone Membership for funding of this campaign. Other entities involved in the project will not be contributing at this time. The Daily Union is beginning a JC Pride campaign

E. Landbank Lots discussion:

Mickey reviewed the Landbank Lot meeting where Allen Dinkel, Pat Landes, and Alan Bontrager were present. Mark Powers was unable to attend. The discussion returned to the Self Help Housing option. Mark Powers added, builders in Wichita are building 55 and Older Housing and suggested that as an option as well. General discussion continued.

VIII. Action Items:

None.

IX. Monthly Update:

A. NRP:

Mickey, Dennis, and Allen Dinkel participated in a meeting discussing the NRP and reporting measures that may make the information easier to retain and interpret.

B. Building permits:

May:

3 Residential New constructions (7 Residential additions, 38 Residential remodel)

0 Commercial/ Industrial New Construction (1 Commercial additions, 4 Commercial remodel)

33 Other (demo, sign, fence, etc)

YTD:

3 Residential New constructions (18 Residential additions, 117 Residential remodel)

2 Commercial/ Industrial New Construction (6 Commercial additions, 23 Commercial remodel)

152 Other (demo, sign, fence, etc) (+ 1 house move)

C. WRC:

Mickey previously spoke with Vern Steffens from the school district, and there is a date set to begin testing! 60 are scheduled to test in September.

We still need at least 3 more companies to endorse the program to meet the goal. Kaitlin McGuire will begin discussing the program with potential businesses and current members as she speaks with them.

X. Director's Report

Dennis encouraged the Committee to think about recruitments for next year's committee along with officer positions so that the new members and officers of the Committee can attend this year's Chamber Board Retreat in November. To adhere with the policies of election new committee members the process should begin in July.

A. Director's Report/ Updates

Mickey update the committee on the activities and progress with the EDC as well as the prospect obtained from attending the KSU Research day in Olathe.

B. Prospect Report

Mickey reviewed the prospect report and progress that has been reached.

XI. Chairman's Remarks

Graham expressed his pride in the community, citing the support for the Children's Mercy Hospital project and what an opportunity it is going to be for our community, children, and economic development opportunities.

XII. Executive Session for Trade Secrets:

None

XIII. Announcements

Mark Powers complimented the Chamber and the progression is has made in the last 2 years.

XIV. Adjourn – Next meeting July 13th

With no further business, Mark Powers motioned and Ty Arneson seconded to adjourned the June EDC meeting at 9:38 a.m.